REFERENCE CASE



SENTINALCO



Jean-Patrick Holvoet, Director and Owner of Sentinalco

MIGRATION TO MICROSOFT DYNAMICS NAV 2016 SUPPORTS GROWTH AT SENTINALCO

Sentinalco has experienced strong growth over the last few years, and has had to focus on digitisation to professionalise its various business processes. The organisation is active in the chemicals industry, which is subject to lots of rapidly changing legislation. This is one reason why it needed a modern ERP system. Together with IT partner Harmonize It, Sentinalco decided to implement Microsoft Dynamics NAV in combination with the ChemDis module. This is a certified add-on for the chemicals industry, specially developed by Harmonize It.



'We already had experience with a standard NAV package, which we mainly used for bookkeeping and sending invoices,' says Jean-Patrick Holvoet, Owner and Director of Sentinalco. 'We wanted to expand this into a fully-fledged system to manage our administrative, financial, logistics and production processes, so we were looking for a fully operational ERP system designed for the chemicals industry.'

More efficient collaboration in the cloud

Sentinalco used to work with Excel and Word files, but the growth of the chemicals production company meant this was no longer sufficient. Jean-Patrick Holvoet: 'Our data wasn't centralised, and everyone worked with their own systems and

templates, which increased the risk of human error. But now everything is integrated in Microsoft Dynamics and all our departments are connected in the same ERP system. We work in a cloud environment now too, so everyone can work from home without any problems.'

The ChemDis add-on developed by Harmonize It means Sentinalco now has an ERP package that is perfectly suited to its activities with very little customisation required. The company from Doornik in Belgium uses Microsoft Dynamics NAV for all its business processes across all departments.

The add-on means we can manage our quality processes better and for example easily adapt and send the Safety Data Sheets for our products. The certified add-on also offers a guarantee in terms of upgrades and new versions, so the costs of evolving are kept to a minimum,' says Holvoet.

Perfect integration with other modules

Sentinalco is also using two extra modules that integrate perfectly with Microsoft Dynamics. 'We're using Zetadocs for the digitisation of our invoicing,' explains Holvoet, 'which ensures more efficient digital management of all our documents. We used to have lots of printed documents such as order forms and analysis certificates, but now all this information is in Microsoft Dynamics, including all the history, so we can link every document in our system to an order, customer or supplier. The entire sales process is automated, from request and quotation to approval, customer confirmation and sales order.'

A second module is Jet Reports, a reporting tool in Excel that's also integrated with Microsoft Dynamics NAV. Jean-Patrick Holvoet: 'From a familiar Excel environment, we can now quickly analyse all the data in our ERP package and create reports. We mainly use this module to monitor our stock levels and analyse our sales, and it really helps the people in our accounting department in particular, because they can receive the reports they want at set times, and so always have a clear overview.'

Experienced partner with knowledge of the sector

Harmonize It has built up lots of experience with the implementation of ERP systems in the chemicals sector. The ChemDis add-on, which includes all the basic elements for the chemical industry, is proof of this. 'It was important for us that our choice of IT partner had thorough knowledge of our industry, and this was immediately apparent in our initial contacts with Harmonize It. Their experts examined our specific activities and processes together with us, and then they adapted the ChemDis module to our way of working.'

The implementation was very smooth, and neither we nor our customers experienced any disruption. Our partner also provided the necessary training, so that we were up and running with the new system very quickly. The consultants from Harmonize It each have their own specialist knowledge, which means they really have all the skills they need in house to ensure complex implementations like this are a success, concludes Holvoet.

About Sentinalco

Sentinalco produces and sells products based on denatorium benzoate, bittering agents and alcohol denaturants. For more information about Sentinalco products, please visit www.sentinalco.com.

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Jean-Patrick Holvoet, Director and Owner of Sentinalco



Advantages

- all data is centralised
- working in a cloud environment
- better management of all business processes
- ERP system designed for the chemicals industry